



What's New, What's Hot

Sleek Layered Jewelry - Today's High-Fashion Leader

This season's layered look makes a big and positive statement that is both lush and lively with colorful combinations of all sorts of beads, charms, pearls, and gemstones in multiple mix and match strands for necks, wrists, and fingers.

Layered Necklaces. Elegantly loose, bib-style necklaces are fashionably crafted of three or more strands or festoons of gold and silver chain in a variety of styles and finishes. In addition, cascades of freshwater pearls and swags of colorful beads are also layered with sparkling colored gems.

Layered Bracelets. Stacked and layered wide cuffs combined with thick and thin bangles are now being piled on in a medley of different styles, metals, and finishes. Many display diamond and colored gemstone accents as well as highlights of vividly colored enamels.

Layered Rings. These brilliant and versatile bands offer endless combinations that can be mixed and matched to suit your personal style. New designs in white or yellow gold and sterling silver are set with different colored gems, glowing enamels, and various shapes of sparkling diamonds.

Jewelry Close-Ups

New Bead Designs Are Bright, Bold, Beautiful

This season, beads are booming in a wealth of new designs, materials, shapes, and sizes suitable for all kinds of personalized jewelry including bracelets, necklaces, earrings, and rings.

Everyone loves beads because they're fun, affordable, colorful, versatile, and very fashion-forward. Exciting materials featured today include Italian Murano glass, vibrantly colored acrylics and enamels, sparkling crystal, yellow gold, sterling silver, and a rainbow of colored gemstones.

You can choose from a wide variety of carved, faceted, and polished beads in round, oval, elongated, or disk-shaped forms as well as intricately sculptured 3-D designs. All types of different and colorful beads can be beautifully combined in dozens of ways and in all kinds of jewelry to express your own personality or life style.

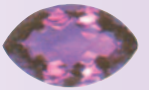
Jewelry Calendar

Birthstone Gifts Add Magic To Any Birthday

What can compare to the gift of jewelry set with each person's own personal birthstone. It's a magical gift because each individual gemstone is not only beautiful and precious, but is also treasured for the legendary powers it is said to bestow and the personal traits it reflects. Today's birthstone jewelry comes in a wide range of fashionable styles for both men and women. Come in soon and see. You'll be surprised at how affordable it is.

FEBRUARY Amethyst

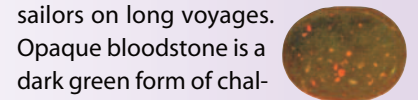
Since earliest times, sparkling purple-violet amethyst has represented sincerity for those born in February.



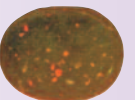
The most valuable form of precious quartz, amethyst, with its wine-like color, was once believed to prevent intoxication and was sacred to Bacchus, the Greek god of wine.

MARCH • Aquamarine / Bloodstone

Both of these historic gems have been treasured since ancient Greek days and promise courage to men and women with March birthdays. Transparent blue-green aquamarine, a form of the mineral beryl, gave courage to early sailors on long voyages.



Opaque bloodstone is a dark green form of chalcidony speckled with bright red jasper and has long been a favorite for men's rings.



APRIL Diamond

For centuries, the pure white diamond with its brilliant inner fire and incredible durability has symbolized innocence and strength

for those of April birth. Diamond is also famous as a symbol of marital happiness which has made it the most popular gem for wedding and engagement rings.

